

ZSUZSA
NOVAK



MICHELLE
GHILOTTI

STRATEGY SPA

TREATMENT #3

Collaboration & Contribution

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YOUR FIVE-STAR BUSINESS AND LIFE

WELCOME TO THE STRATEGY SPA!

We are thrilled to have you with us.

The purpose of our exclusive online lounge is to bring together brilliant businesswomen who are looking to create wildly successful ventures while enjoying life and living their legacy.

So lean back, relax and perhaps pour yourself a green juice as you take a fresh look at up-leveling your business and life.

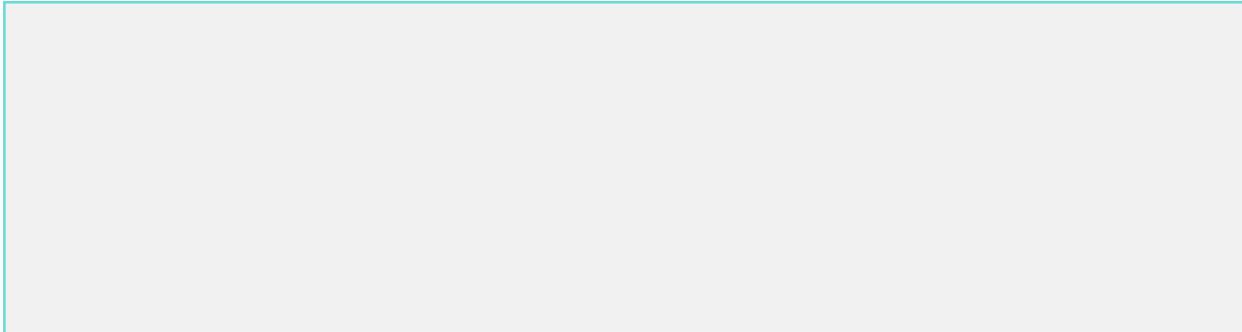
IMPORTANT NOTE: Before proceeding, please first download the treatment form to your desktop. Make sure to open the file directly from your desktop through Acrobat Reader, and then move to adding your answers in the fillable boxes. *Do not work directly from your browser, as your file may not save correctly.*

Don't forget to save your PDF workbook as you progress, so you don't lose any of your work.

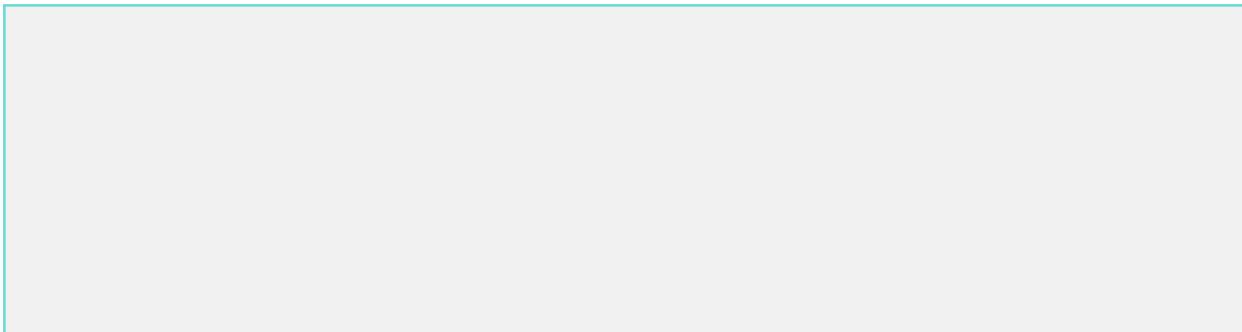
STRATEGY SPA

COLLABORATION & CONTRIBUTION

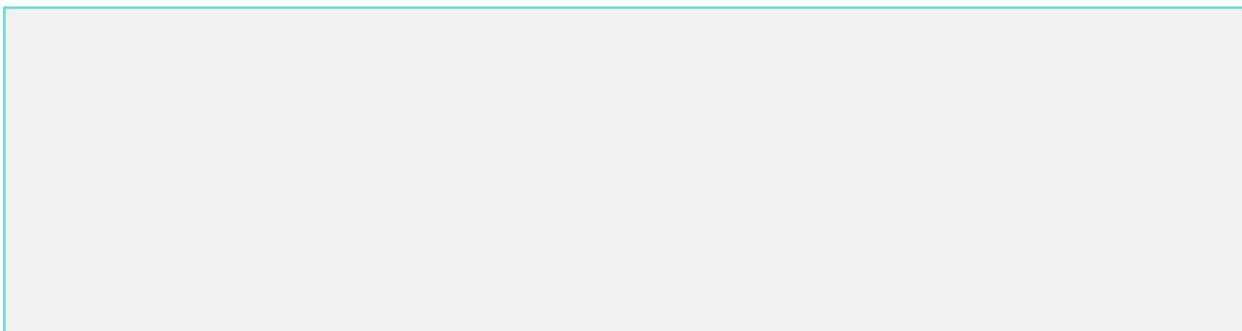
1. What kind of short-term collaborations would be in alignment with your business and brand? (e.g. podcast, interview, virtual summit, speaking on someone's stage, participating in someone's seminar, etc.)



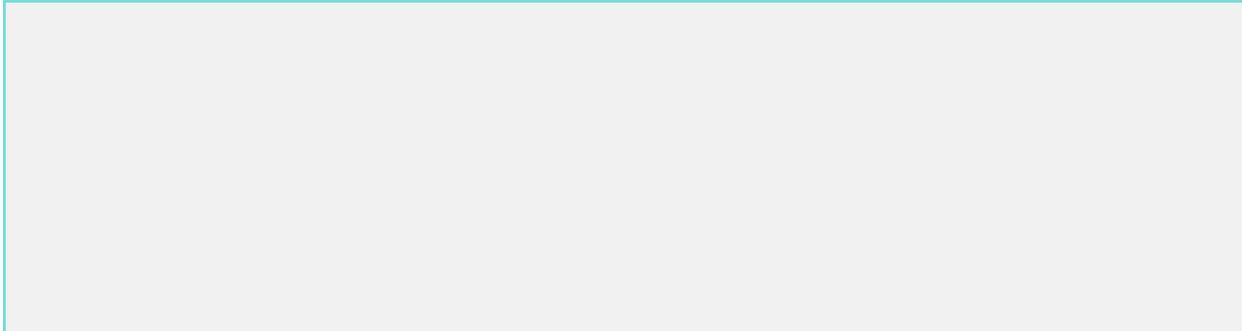
2. Among all the short-term collaborations you've listed above, which one(s) would make your heart sing?



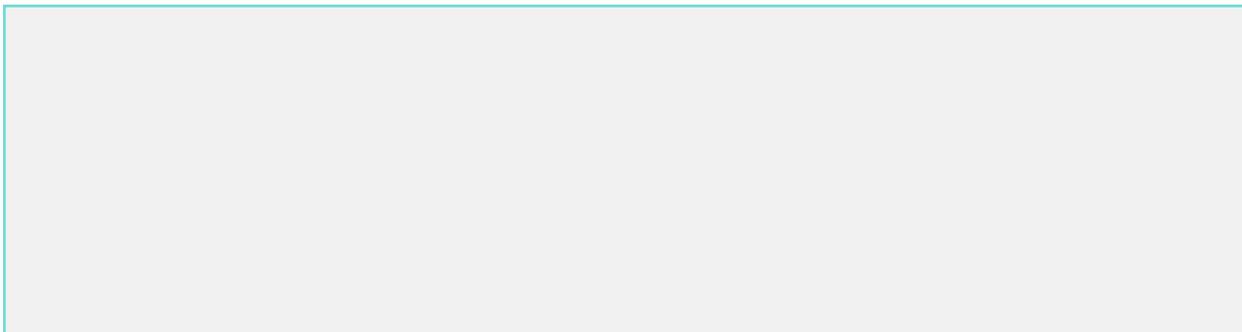
3. What kind of medium-term collaborations would be in alignment with your business and brand? (e.g. co-creating an offline and/or online event, launching a podcast/interview/youtube show series in collaboration, etc.)



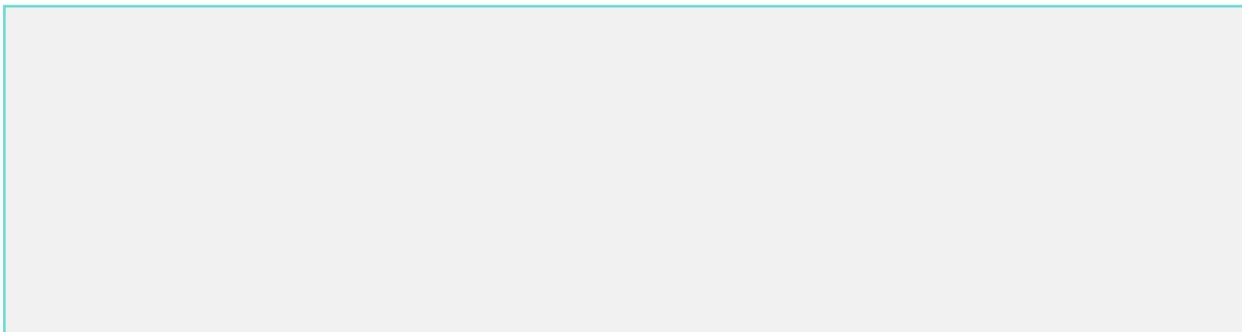
4. Among all the medium-term collaborations you've listed above, which one(s) would make your heart sing?



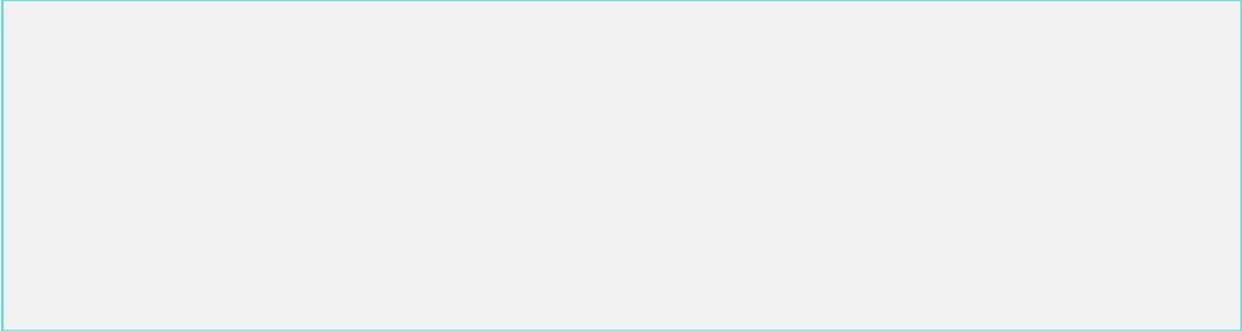
5. When it comes to long-term collaboration (fusing your business with someone else; becoming full on business partners) do you feel that it would be advantageous for you to pursue such a relationship?



6. If your answer to the question above was YES, what would be the benefits of partnering up with someone? If your answer was NO, in what way could you still leverage the brilliance of other entrepreneurs you admire?



7. When it comes to contribution, what are some of the problems/issues that are close to your heart? (homelessness, battered women, orphaned children, cancer, abandoned animal, etc.)



8. What are some of those non-profit organizations that serve those causes you would like to be a contribution to?

